How BMC will use your Personal Information:

BMC Software, Inc. and its affiliates ("BMC") collects personal information ("Personal Information") when you ("You") register and complete this registration form ("Registration Form"). BMC adheres to its <u>Data Privacy</u> <u>Binding Corporate Rules Policy</u> ("BCR Policy") approved by the European data protection authorities with respect to compliance with data protection laws and specifically to transfers of Personal Information of employees, customers, resellers, suppliers, service providers and other third parties wherever it is collected and used in conjunction with BMC business activities.

When You complete this Registration Form, You understand and agree that BMC may process and share your Personal Information that you provide for the following purposes in accordance with its <u>BCR Policy</u> and <u>Privacy Policy</u>:

- To grant You access to services and solutions offered by BMC and provide You access to the domain name BMC.com hosted on behalf of BMC and its affiliates by Adobe Systems, Inc.;
- To authorize the transfer of your Personal Information to BMC authorized third parties for the purpose of delivering BMCs services and solutions to You as described below:

When You complete this Registration Form, You understand and agree that BMC may process and share your Personal Information that you provide to grant You access to services and solutions offered by BMC and provide You access to the domain name BMC.com hosted on behalf of BMC and its affiliates by Adobe Systems Incorporated, a US company with international operations and headquartered at 345 Park Avenue, San Jose, CA 95110, USA, and Adobe Systems Software Ireland Limited, 4-6 Riverwalk, City West Business Campus, Saggart, Dublin 24, IRELAND ("Adobe"). Adobe will handle Your Personal Information as per its privacy policy which You can find at https://www.adobe.com/privacy/policy.html. Adobe will collect, process and store Your Personal Information on behalf of BMC and its affiliates on servers located in the United States.

Access to BMC Support: When You complete this Registration Form to Access to BMC Support services, You understand and agree that BMC may process and share your Personal Information that you provide to grant You access to the BMC Support website hosted on behalf of BMC and its affiliates by Salesforce.com, Inc. ("Salesforce"), a US company with international operations and headquartered at The Landmark @ One Market, Suite 300, San Francisco, California 94105 USA. Salesforce will handle Your Personal Information as per its privacy policy which You can find at http://www.salesforce.com/company/privacy/. Salesforce will collect, process and store Your Personal Information on behalf of BMC and its affiliates on servers located in the United States.

Access to BMC Academy: When You complete this Registration Form to Access to BMC Academy services, You understand and agree that BMC may process and share your Personal Information that you provide to

grant You access to the BMC Academy website hosted on behalf of BMC and its affiliates by Cornerstone OnDemand, Inc. ("Cornerstone"), a US company with international operations and headquartered at 1601 Cloverfield Blvd., Suite 620 South, Santa Monica, California 90404, USA. Cornerstone will handle Your Personal Information as per its privacy policy which You can find at http://www.cornerstoneondemand.com. Cornerstone will collect, process and store Your Personal Information on behalf of BMC and its affiliates on servers located in the United States and/or the United Kingdom.

Access to BMC Community: When You complete this Registration Form to Access to BMC Community services, You understand and agree that BMC may process and share your Personal Information that you provide to grant You access to the BMC Community website hosted on behalf of BMC and its affiliates by Salesforce.com, Inc. ("Salesforce"), a US company with international operations and headquartered at The Landmark @ One Market, Suite 300, San Francisco, California 94105 USA.

Access to Sales Edge: When You complete this Registration Form to Access to Sales Edge, You understand and agree that BMC may process and share your Personal Information that you provide to grant You access to the Sales Edge website hosted on behalf of BMC and its affiliates by Seismic Software, Inc. ("Seismic"), a US company with international operations and headquartered at 12770 El Camino Real, Suite 300, San Diego, CA 92139, USA. Seismic will handle Your Personal Information as per its privacy policy which You can find at http://seismic.com/privacy-policy/. Seismic will collect, process and store Your Personal Information on behalf of BMC and its affiliates on servers located in the United States.

Business Facilitation: When you complete this Registration Form to access services at BMC, You understand and agree that BMC may process and share your Personal Information that you provide for business facilitation hosted on behalf of BMC and its affiliates by Salesforce.com, Inc. ("Salesforce"), a US company with international operations and headquartered at The Landmark @ One Market, Suite 300, San Francisco, California 94105 USA. Salesforce will handle Your Personal Information as per its privacy policy which You can find at http://www.salesforce.com/company/privacy/. Salesforce will collect, process and store Your Personal Information on behalf of BMC and its affiliates on servers located in the United States.

Managing your Personal Data

For more information explaining how we use Your Personal Information please see our <u>Privacy Policy</u> and our <u>BCR Policy</u>. For any questions or requests to access, update or delete to Your Personal Information, you can contact BMC at <u>Privacy@BMC.com</u>.